



**Indian  
Leadership  
Academy**



# INTERNATIONAL TRAINER CERTIFICATION FOUNDATION PROGRAM



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## VALUE ADDS

- International Certification from ISO
- Ready Modules to begin your Training Journey
- Monthly ILA Master Mind Workshop Access for next six months
- Free Access to East Meets West- Global networking forum for Trainers & Coaches
- Opportunity to write blogs for our Newsletters
- Get a copy of our E - Book, " Are You Leading "
- Group Mentoring Access
- Be our Referral partner

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# PROGRAM HIGHLIGHTS

## DAY1



- › Workshop Facilitation Masterclass
- › Self - Assessment: Your strength assessment as a Trainer

## DAY2



- › Measuring effectiveness of Training and Coaching Sessions.
- › **P.D.R.I Approach** - Frame work for Training Goals
- › Finding out your Niche

## DAY3



- › Importance of preparation
- › Training Need Analysis(TNA)
- › Learning Management System(LMS)

## DAY4



- › Logo Ethos Pathos - Presentation Mastery
- › Audience engagement
- › Creating learning ecosystem for participants
- › Art of answering difficult questions

## DAY5



- › Introduction - Expectations from participants
- › Facilitation Skills
- › Body Linguistic - Mastery Competencies, Skills & Best Practices for a Trainer
- › Training Modes & Learning Styles
- › Trainer is an entertainer - its all about Gamification

- › Master the stage
- › Audience Analysis and Connect
- › Ice Breaker - Activities repository
- › Real world challenges for a Trainer - case studies

## DAY6



- › Popular Trainings in the market- Corporate & Open Programs
- › Content Development - ADDIE Model
- › Next Generation Training Techniques Branding, Selling & Pricing
- › Digital Marketing Techniques for your Digital Identity
- › Self Development Tool Kit for Trainers Individual presentations from participants
- › Plan to action - your Training & Coaching Career ahead

## DAY7



- › Life Coaching & Executive Coaching- Introduction
- › Attributes - Successful Coaches
- › Challenging Belief System
- › Walt Disney Technique - for your road ahead
- › 6R Coaching Process
- › Integrated Coaching Model
- › Relationship Coaching - Morita Therapy
- › Self Hypnosis for Coaches
- › The six question process - Executive Coaching
- › Certification Ceremony

● DURATION: 7 DAYS

● TOTAL HOURS: 32

● 4 DAYS ONLINE SESSION : 2 HOURS/ DAY

● 3 DAYS ONLINE SESSION : 8 HOURS/ DAY