



**Indian  
Leadership  
Academy**

# BE A CERTIFIED INTERNATIONAL TRAINER & COACH

India's First Integrated Program for Training & Coaching



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& Corporate Speaker



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© Kaushik Mahapatra - Signature Program



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INDIA	SINGAPORE	VIETNAM
DUBAI	PHILIPPINES	SPAIN

# Be A Certified International Trainer & Coach

*India's first Integrated program for Training and Coaching*

**Duration - 1.5 months**

**110 hours**

**12 full day sessions spread over**

**6 weekends**

**6 webinars**



## Certificates Issued

Certified International Trainer and Coach

Certified Corporate Trainer and Coach

Certified Leadership Trainer and Coach

Certified Life and Executive Coach

## Certification Body



**Course designed by**  
**Kaushik Mahapatra**  
**International Speaker & Chief Mentor- Indian Leadership Academy**



# PROGRAM HIGHLIGHTS

## DAY1



- › Why integrated model for- Training & Coaching
- › RAINBOW MODEI™
- › Trainer- Self Assessment - Analyze your strengths as a Trainer.
- › Facilitation skills - Be a Master Facilitator
- › Human Library
- › The World cafe Technique
- › Virtual Facilitation
- › Success Stories - India's best Trainers and Coaches
- › Success Stories - Top Training Companies in India

## DAY2



- › Leadership development for Trainers
- › Master the Stage - Podium Points,
- › Voice and accent techniques
- › How to receive Effective Feedback during training
- › Command and Control vs Care and Connect
- › Audience Connect Models
- › Adult Learning - Andragogy model Accelerated learning
- › Next- Generation Training -Techniques
- › Ontological leadership tools for Trainers
- › Storytelling for Trainers
- › IKIGAI for Trainers

## DAY3



- › Gamification - Scope and Approches
- › Creating Microlearning Modules
- › End to End Corporate Training Cycle
- › Tips for Requirement Discussion
- › How to write a proposal - Proposal Templates to be shared to all participants
- › Pricing Model for Corporate Training requirements.
- › The art of conducting successful public workshops
- › Do's and Don'ts - Public Workshops/ Open Programs
- › How to provide post training support for your audience

## DAY4



- › Training need identification process
- › Need Analysis - TNA and LMS
- › Instructional Design in detail - 4C - ID Model, Merrill's Principles of Instruction, ADDIE Model ASSURE Model for Blended learning
- › Instruction design models for E- Learning
- › Jump- Starting your training sessions (Creating Ice Breakers)
- › Developing content for mid management and managers
- › Creating a Customized Learning Experience for Organizations
- › Online Course Creation
- › IKIGAI for Trainers
- › Individual Presentations
- › Identify Your Signature Areas / Your Niche

## DAY5



- › Self - Development tools for a Trainer
- › Topics in demand : 6 modules which are in demand (Assessment, Design thinking, Team Building, Leadership Interventions, Cross Cultural Workshops, Emotional Intelligence)
- › Train the future Trainers on one day cross cultural workshop
- › Train the future Trainers on one day Emotional Intelligence program

## DAY6



- › Train the future Trainers on one day Team Building program
- › Train the future Trainers on one day Assessment Workshop
- › Train the future Trainers on one day Design-Thinking Workshop
- › Share Content - Soft copy on all the 6 modules
- › Establishing your own brand as a Trainer
- › Guidance - to publish your own book Building credible digital Trainer/ Coach profiles
- › Creating / Recreating your Digital Identity
- › How to build marketing collaterals for your programs

### OUR KEY OFFERINGS

- Leadership programs
- Executive coaching
- Team Building Programs
- NLP workshops
- Leadership and Mindfulness conferences



- > Digital marketing Techniques for building your brand
- > Selling skills for Trainers
- > Vendor list to enable your training business
- > International Workshops - Latest Trends

## DAY7



- > Introduction to Coaching
- > Coaching and ICF way
- > Coaching - Self Assessment - Analyze your strengths as a Coach
- > Mentoring and Coaching - How both can help Coaching Framework
- > Areas for Life Coaching and Executive Coaching
- > Integrated Approach to Coaching ( Psychoanalysis, CBT, Neuroscience, Self- hypnosis )
- > Coaching agreement & Code of ethics
- > Psychology Basics for Coaches
- > The ABCDE model - working with beliefs

## DAY8



- > CBT for Life Coaching
- > Self Hypnosis for Trainers and Coaches
- > NLP for Coaching
- > New behaviour generator
- > Fear vs Phobia - Understanding fears and phobias
- > Changing beliefs pattern - Technique to change limiting beliefs
- > Linguistics skills for better Connect
- > Root cause discovery

## DAY9



- > Coaching using Neuroscience Techniques
- > Advanced NLP techniques for Coaching
- > Emotional Intelligence as a framework for NLP
- > Applied NLP & EQ : Dealing with emotions
- > Design your own coaching intervention using integrated model
- > Emergenetics for coaching

## DAY10



- > Executive Coaching - Introduction
- > Executive Coaching - Scenarios
- > Getting ready for your First Coaching Session, setting expectations
- > Executive Coaching - Demand
- > Executive Coaching - Areas of Specialization
- > Executive Coaching Techniques
- > Mentoring new Trainers and Coaches
- > Case studies : Expect the Unexpected : Challenges as a Coach
- > How to get Coaching Clients

## DAY11



- > Live one on one Coaching Sessions for all participants
- > Discuss on real time opportunities
- > Practice sessions for all - 1-1 Coaching
- > Case studies - Success stories and failed deals
- > International Coaching market
- > How to make Coaching Videos
- > Individual Feedback from all Coaches
- > Super food and fitness for Coaches
- > Mindfulness for Coaches
- > 10 Easy to use ILA Coaching Templates for your Coaching Sessions

## DAY12



- > Doing Coaching vs Being Coaching
- > Success Stories - World's best life Coaches and Executive Coaches
- > India's best Coaches - What can we learn from them
- > Find your Niche in Coaching Industry
- > How to grow your life Coaching Business
- > Journey of a Coach - Entrepreneur
- > Coaching Organization structure
- > 4 weeks post program challenge
- > Coaching Practice sessions
- > Parking lot topics
- > Image Coaching
- > Certification Ceremony



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