



**Indian
Leadership
Academy**

INSTRUCTIONAL DESIGN MECHANISM ELUCIDATED



About the Program

As more and more organizations are becoming learning oriented, Instructional Designing has become a must in the quest to gain knowledge. Gaining and sharing goes hand in hand. As it is often said, Contents is King and Kings are Royal. Keeping this in mind, Indian Leadership Academy has brought you the ultimate secret of - "The Making of a King." The best of seasoned trainers and content developers from around the globe, bringing in the best of their experience. We at Indian Leadership Academy have come up with a unique mix of learner based, corporate friendly, versatile and individually appealing Instructional Designing course.

Benefits

- ▶ Create a high level content in congruence with requirement of the organisation.
- ▶ Design a learners journey and outcome oriented module by applying research based approaches.
- ▶ Design and develop right activities to achieve the appropriate learning outcome.
- ▶ Understand the learners modalities, prepare strategies, assessments and reinforcement of data.
- ▶ Author your blogs, books, articles and learning material.
- ▶ Learn to develop case studies.

Who should Attend

- ▲ Content Creators
- ▲ Course Designers
- ▲ Journalists
- ▲ Trainers
- ▲ Editors
- ▲ Teachers
- ▲ Coaches
- ▲ Authors
- ▲ Bloggers
- ▲ Corporate Communicators

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Agenda

Day1

- ▶ Introduction & Evolution of Instructional Design.
- ▶ Foundation principles of Instructional Design.
- ▶ Contextualize & Conceptualize Instructional Design.
- ▶ Pro tips to excel.
- ▶ Role and goal of the content.
- ▶ Attributes, skills & practices of Instructional Designer.
- ▶ Future & Facts to be the best fit in the industry.
- ▶ Five steps to approach Instructional Design.
- ▶ Planning & Designing phase.
- ▶ Case Studies.

Day2

- ▶ Implementation Expertise for Instructional Design.
- ▶ Models of Instructional Design.
- ▶ Tips to use the models in specific cases.
- ▶ Tips to make your content more engaging.
- ▶ How to deliver rich content.
- ▶ Understanding your learner's cognitive style.
- ▶ How to make content user friendly?
- ▶ Action Mapping & Evaluating.
- ▶ Case studies.
- ▶ Assignment for the week.

Day3

- ▶ Characteristics of a good Instructional Design.
- ▶ Designing your own course.
- ▶ Tools & Modus Operandi for ID.
- ▶ Merrill's Model.
- ▶ Application of case studies.
- ▶ Kemp's Model.
- ▶ Learning Theories.
- ▶ Future of Instructional Design.

Day4

- ▶ Drafting Impressive mails & proposals.
- ▶ Preparing Handouts & Marketing Collaterals.
- ▶ Articulation of your ideas through PPT.
- ▶ Blog & Article Writing.
- ▶ Post Program Practices.
- ▶ Certification Ceremony.

Highlights

The course will help you-

- ▲ Design courses, write books, blogs and much more right from the scratch.
- ▲ Navigate through the learner's brain.
- ▲ Know which are the right sources to gain knowledge and derive content.
- ▲ Pinpoint exact instances, events, genres and presentations that will grab your learner's attention.
- ▲ Learn how to make your content more engaging, more fun and easy to assimilate.

OUR OTHER OFFERINGS

- Executive Coaching
- Leadership programs
- Coach the Coach
- NLP workshops
- Become an International Trainer and Coach
- Mindfulness