



[www.indianleadershipacademy.com](http://www.indianleadershipacademy.com)



***Indian  
Leadership  
Academy***

**BE A CERTIFIED TRAINER**

**CERTIFIED BY INDIAN LEADERSHIP ACADEMY**



/ ilapro1

Indian Leadership Academy,  
DHI Leadership Center, BG Rd. Bangalore - 76.



**Indian  
Leadership  
Academy**

# TRAIN THE TRAINER

As you might know - The training market is expected to reach INR 32 billion by 2020.

While there is a galore of opportunities for the trainers, we often get stuck with the below:

How to get a mentor who can help us with nextgen training techniques?

What are the new booming areas in the training industry?

What Marketing/ Digital marketing tools should we use to generate more training assignments?

How do we identify our audience and get them to our trainings easily.

Indian Leadership academy announces its next batch of Train the Trainer Certification (TTT) Program. TTT gives the opportunity to unlock your training talent & explore the skills to become an Effective Soft Skills or a corporate Trainer.



## **TRAINING HIGHLIGHTS & BENEFITS**

- Next Generation Training Techniques.
- A proven blueprint to create your own focused training offerings
- Explore how to design powerful training content
- Understand the real world challenges as a trainer in India
- How do you market yourself as a trainer using Digital Marketing?

## **OUR VALUE ADD**

- Certificate of Completion from Indian leadership academy
- Join us as a Freelance trainer post certification  
(2 trainers selected from each batch)



## **DAYWISE CONTENT**

### **DAY 1 CONTENT:**

- Introduction –TTT Program Expectations from the participants
- Quick brainstorming - Real world challenges as a trainer
- Self-assessment - Analyse your Strength & weakness as a Trainer
- Different training modes - Classroom training, Online training, Outbound Learning
- Qualities of Successful Trainer
- Understanding your own style
- Understanding your audience
- Building rapport with our audience
- How to handle trainings for mid management and Managers
- Popular Training programs in the Market



## **DAY 2 CONTENT:**

- The Importance of Preparation How to build content
- Tailor made content to cater to a need of the organization
- Self- Development tools for a Trainer
- Next generation Training Techniques
- Art of Handling tough questions
- Handling pressure situations and demanding participants
- Create your own Brand as a trainer

## **DAY 3 CONTENT:**

- Team building –how to approach
- Team Building Techniques and activity Repository
- How to sell yourself as a trainer
- How to Build Marketing collateral for your Programs
- Digital Marketing techniques
- What to provide post training support for your audience
- Ready to start training kit.
- Recommended books and Material
- Practice applying the tools, techniques



## **DAY 3 CONTENT:**

- Presentation from Each participant on a new topic
- ( Provided by the trainer)
- Feedback from other participants on individual presentations
- Build an action plan
- Post training assessment
- Q&A to make sure expectations are met Certificate distribution

The individual Presentations will be video graphed and reviewed for areas of improvements and constructive feedback –if any



**Indian  
Leadership  
Academy**

## **About the Trainer:**

Kaushik Mahapatra is one of the leading NLP Master Trainers & most dynamic leadership trainers and motivational speaker in India.



People call him India's nextgen leadership trainer / coach. He has a completely different training and public speaking style. Uses humor, Arts, music, storytelling and many other fun based approaches in training and public speaking.

IIM Lucknow Alumni with 20 Years of experience with- HP, GE and Wipro. Worked in India, US, UK, Australia. Certified NLP Practitioner, PMI ACP, Six sigma, CSPO, CSM. Rich experience in Training, Coaching, L&D, IT Delivery, Sales and operations. His work on Leadership development for youth has been exceptional.

## **His Specialized Training offerings :**

NLP, Leadership essentials for Managers, Train the trainer, Effective presentation skills, Listening skills, Design thinking, Agile, Six Sigma, Corporate Strategy, Team building, Young Entrepreneur, Family workshops, leadership development programs for youth.

**[www.kaushikmahapatra.com](http://www.kaushikmahapatra.com)**



**Indian  
Leadership  
Academy**

The Trainer would be available for the 3 days for the training. There will be 2 assistant ILA trainers accompanying him as well. You can refer to the trainers profile for his detailed profile.

Feel free to call us @9620420270 for any further queries. Please refer to our registration Form for Price details and Payment terms.

## **CONTACT US:**



**Indian Leadership Academy,  
DHI Leadership Center, Arakere  
Bannerghatta Road  
Bangalore - 560076.**



**info@indianleadershipacademy.com**



**www.indianleadershipacademy.com**



**+91 96204 20270  
+91 76249 71571**

**PLEASE CONTACT US FOR QUOTES  
&  
PROGRAM REQUIREMENTS**

### **PAYMENT DETAILS**

**ACCOUNT NAME :**

**INDIAN LEADERSHIP ACADEMY (OPC)  
PRIVATE LIMITED**

**A/c No. : 3212047306**

**BANK NAME : KOTAK MAHINDRA**

**LOCATION :**

**KORAMANGALA, BANGALORE**

**TYPE : CURRENT ACCOUNT**

**IFSC CODE : KKBK0008073**





**Indian  
Leadership  
Academy**

## **INDIAN LEADERSHIP ACADEMY - OFFERINGS:**

- **Train The Trainer Certification Programs**
- **NLP Workshops**  
(Introductory, Practitioner & Master Practitioner)
- **NextGen Leaders - Students (9 - 18 years)**
- **Theme Based Team Building**
- **Corporate Workshops**

