



[www.indianleadershipacademy.com](http://www.indianleadershipacademy.com)

# **BE A CERTIFIED MASTER TRAINER**

**Certified by Indian Leadership Academy**

## **4 DAYS INTENSIVE PROGRAM**

**(one month post program support)**



**+91 96204 20270**

**+91 76249 71571**

# TRAIN THE TRAINER

As you might know - The training market is expected to reach INR 32 billion by 2020.

While there is a galore of opportunities for the trainers, We often have a pre-set thoughts on :

- How to get a mentor who can help us with Next Generation training techniques?
- What are the new booming areas in the training industry? What Marketing/ Digital marketing tools should we use to generate more training assignments?
- How do we identify our audience and get them to our trainings easily.

TTT(Train the Trainer) by Indian Leadership Academy gives the opportunity to unlock your training talents & explore the skills to become an Effective Soft Skills or a corporate Trainer.



**Indian  
Leadership  
Academy**

# BENEFITS

- Next Generation Training Techniques.
- A proven blueprint to create your own focused training offerings.
- Explore how to design powerful training content.
- Understand the real world challenges as a trainer in India How do you market yourself as a trainer using Digital Marketing?
- 1 month Post program support.
- Certificate of Completion from Indian leadership academy.
- Join us as a Freelance trainer post certification.  
(2 trainers selected from each batch)



# CERTIFICATION

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## CONTENT - Day 1

- Introduction – Master Trainer Certification Program
- Self-assessment - Analyze your Strength & weakness as a Trainer
- Different training modes - Classroom training, Online training, Outbound Learning
- Qualities of Successful Trainer
- Understanding your own style
- Building rapport with our audience
- Training Need Analysis, Learning Management System
- Quick brainstorming - Real world challenges as a trainer
- How to build content Tailor made content to cater to the need of the organization
- Self- Development tools for a Trainer



## DAY 2

- Next generation Training Techniques
- VR based learning, Online trainings
- Art of Handling tough questions
- Handling pressure situations and demanding participants
- How to handle trainings for mid management and Managers
- Popular Training programs in the Market
- Foundation of psychometrics
- Overview of DISC, MBTI, Design thinking
- Overview of NLP and EI



## DAY 3

- Outbound learning –how to approach
- Team Building Techniques and activity Repository
- How to work with corporates for corporate training requirements
- End to end process for a new assignment with corporate
- Proposal writing
- The art of conducting successful public workshops
- Do's and Dont's - public workshops
- Create your own Brand as a trainer
- How to build your story as a trainer



## DAY 4

- Journey of a Trainer - Entrepreneur
- How to deal with Executive development Programs
- How to Build Marketing collateral for your Programs
- Digital Marketing techniques.
- Presentation from Each participant on a new topic  
( Provided by the trainer)
- Feedback from other participants on individual presentations.
- Build an action plan.
- Post training assessment.
- How to provide post training support to your audience.
- Ready to start training kit.
- Recommended books and Material.
- Q&A to make sure expectations are met.
- Certificate distribution.

**Post program support (4 weeks)**

**Every wednesday (5pm - 9pm) optional**



# ABOUT THE TRAINER

Kaushik Mahapatra is one of the leading, most dynamic leadership trainers and motivational speaker in India. People call him India's next gen leadership trainer / coach. He has a completely different training and public speaking style.



He uses humour, Arts, music, storytelling and many other fun based approaches in training and public speaking.

IIM Lucknow Alumni with 20 Years of experience with- HP, GE and Wipro.

He has Worked in India, US, UK, Australia. Certified NLP Practitioner, PMI ACP, Six sigma, CSPO, CSM.

Rich experience in Training, Coaching, L&D, IT Delivery, Sales and operations.

His work on Leadership development for youth has been exceptional.



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# ABOUT THE TRAINER

## His Specialized Training offerings :

- NLP
- Leadership essentials for Managers
- Train the trainer
- Effective presentation skills
- Listening skills
- Design thinking
- Agile, Six Sigma, Corporate Strategy,
- Team building
- Young Entrepreneur
- Family workshops, leadership development programs for youth.

[www.kaushikmahapatra.com](http://www.kaushikmahapatra.com)



**Indian  
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# CONTACT US



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